

READ THIS FOLDER FOR

FOUNTAIN PEN SATISFACTION

by

SHEAFFER'S

ALL Sheaffer merchandise is forever guaranteed against defects in materials and workmanship. Sheaffer's Lifetime fountain pen is unconditionally guaranteed against everything except loss for your lifetime.

Every piece of Sheaffer merchandise leaves the factory only after many careful inspections and thorough tests. If for any reason a Sheaffer product fails to give complete satisfaction the company insists that they be notified. Sheaffer is interested to an even greater extent than the owner that every Sheaffer item give 100% service and pledge the entire resources of the world's leader to the end that today's writing needs are served in a manner unprecedented by any other line in the world.

IFS

If your pen fails to start writing immediately upon touching paper perhaps the point has been over-exposed to the air. Immerse in Skrip, flush two or three times, wipe point clean and write.

If you notice ink stains inside pen cap, perhaps cap has not been screwed on tightly or pen has probably laid flat. To remove stains buff with moist tissue paper. In some cases soap or tooth paste is necessary to entirely remove stain.

If your pen flows too freely send it to your pen repair man or to the Sheaffer factory or service station for adjustment and include instructions. In this case you should ask that flow be decreased.

If your pen skips, flush two or three times. There is probably a piece of sediment in channel. Remember, your pen has been produced by great skill. It is a fine piece of jewelry. Treat it like you do your watch. Perhaps one pen in a thousand is faulty when it leaves the factory but Sheaffer's are even more anxious than you that you get 100% satisfaction from your pen. Don't expect it to perform miracles. Keep it filled with Skrip. And after filling hold point down, wipe surplus writing fluid off section, feed and nib. Keep cap screwed on tight. Hold point up when screwing on cap. By following these few simple rules you should obtain a lifetime of fountain pen satisfaction.

DON'TS

Don't use your pen for any purpose other than writing.

Don't expect it to write unless it is filled.

Don't take your pen apart. Take it to a repairman if an adjustment of any kind is necessary.

Don't hurry filling your pen. Flush two or three times. Hold pen submerged above black section for ten seconds.

Don't mix writing fluids. Use Skrip regularly.

Don't fill your pen from a dirty ink well. Use fresh, clean fluid. Use Skrip.

Don't flush your pen in hot water or expose it to excessive heat. Use cold water to clean pen.

Don't expect your pen to perform miracles. It was made only for writing.

Don't merely place the cap on — screw it on tight.

Don't leave surplus writing fluid on the section, feed or nib after filling. Hold pen point down and wipe carefully with a cloth.

Don't fail to examine your pen after it has been dropped. Writing fluid may have been shaken into the cap by the impact.

Don't hold the point of your pen down when screwing on the cap. Always hold point up — and screw cap on tight.

Don't permit your pen to lie around with the cap off.

THE CORRECT WAY TO FLUSH, FILL AND REPLACE CAP

COUNTLESS inspections and thorough tests at the factory assure you that your Sheaffer pen is in perfect condition when it reaches you. Don't mistreat it. The observance of a few slight rules will give you a lifetime of pen service and satisfaction.

It is important that your pen be filled in the proper manner. Filling is a simple operation requiring only a few seconds.

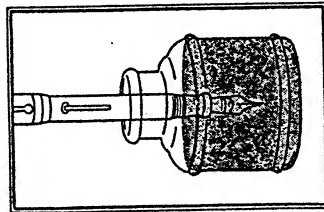


Fig. 1

To fill, unscrew pen cap and place on butt end. Uncork your Skrip bottle and place on solid flat surface. Submerge pen point entirely up to middle part of black section. (See Fig. 1.) Open filler lever and release, doing this two or three times to flush pen and free feed channel of any sediment that may be in pen if you have been using ordinary inks. Then finally release lever to automatically snap back in place flush with pen barrel, holding pen point submerged ten seconds to permit complete filling of Skrip. If not fully submerged sac will fill partially with air. Keep pen point submerged. Extract pen, holding point down (see Fig. 2), wipe off surplus Skrip on pen point, feed and black section. If pen is not to be used at once replace cap by holding pen point up (see Fig. 3) and

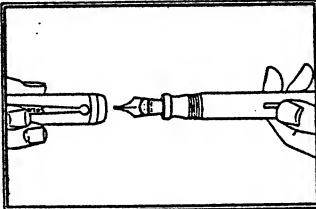


Fig. 3

screw cap on tight. When tight, give cap an extra turn to make sure it is properly seated and perfectly air tight. Tighten cap on pen until it creaks. You will then know there is no possibility of leakage.

Every fountain-pen requires an occasional cleansing by flushing several times in cold (not hot) water. (See Fig. 4.) Fill water glass two-thirds full and place on solid flat

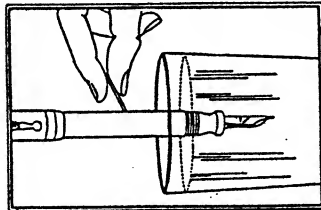


Fig. 4

surface. Remove pen cap, submerge pen in water entirely over black section. Open filler lever and release, allowing it to snap back in position flush with barrel, doing this several times to rinse sac and feed.

If for any reason your pen does not fill when following the above directions, do not attempt to take the pen apart. The feed may be clogged or the sac may need changing. Take or send to reliable service station.

By following the above hints and using Skrip consistently you will not need to clean your pen often. So long as your pen is giving satisfactory service do not jeopardize this by wanting to service or clean too often.

SHEAFFER'S PENCILS

Sheaffer pencils are of the propel-repel-erpel type. They propel the lead giving the writer a proper point to write with. They repel or draw back the lead so that you will not have to break or break at tips. They expel the few unused particles of graphite when lead has been almost entirely used, thus overcoming the possibility of jamming.

To propel turn cap to right (Fig. 5); to repel turn cap to left; to expel turn cap to right as far as possible.

To insert new leads: Always turn cap to right until rod shows to expel all leads. Then turn cap to left until it stops. Pull out cap and remove eraser in magazine

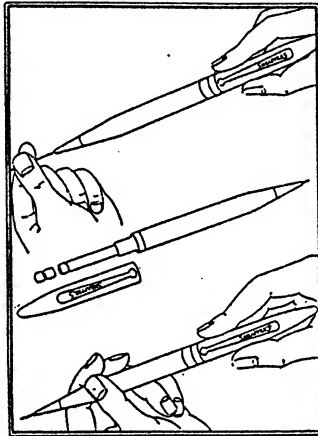


Fig. 5

Fig. 6

Fig. 7

(Fig. 6). Remove lead, replace eraser, put cap on again. Sometimes a particle of lead is left in the lead carrier and this is noticeable when the carrier will not grip the new lead as it should. Turn the lead carrier out as far as it will go, give an extra hard turn at the end which will expel the extra particle of lead in the carrier.

Insert lead (Fig. 7) at tip of pencil. When two-thirds in, slight resistance is felt. Keep pushing until solid resistance is met. This forces lead into carrier. If the lead is not full length, it will drop out or split when inserted until about 1/2 of lead extends then push it into the lead carrier with turn cap to right to propel lead to writing position, turn cap to left to draw back again.

The entire operation is very simple and requires but three or four seconds. It is not necessary to turn cap at top to reach eraser or extra lead—merely pull cap off.

Skrip

THE SUCCESSOR TO INK

We believe Sheaffer pens will use any good writing fluid but we know they will give completely satisfactory service if you use Skrip exclusively.

Skrip, the successor to ink, flows freely, dries quickly, spreads evenly and is offered in blue, black, red, green and purple, all these colors being readily washable from clothing yet making a legible and sufficiently permanent record on paper for ordinary work. Washable Skrip is ideal for home and school use. Skrip is also manufactured in Permanent Royal Blue, a permanent writing fluid in all the usual writing properties that one property—resistance to water and sunlight—so much desired by those who maintain permanent records.



1/2 pint - pint
quart - gallon



4 ounce



2 ounce



Safety Skrip

SHEAFFER'S LEADS

All Sheaffer pencils are built to use all brands of leads of standard and oversize gauges, however, we know that the Sheaffer pencil user will have less trouble if Sheaffer's Blue Cap leads are used consistently.

Sheaffer's Blue Cap leads are softer, record a blacker mark and are stronger than any other lead on the market. Packed in handy containers for sale by leading dealers everywhere. Supplied in black in varying degrees of softness and in red, blue and indelible, regular size and oversize.

